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| APPLICATION NO. | FILING DATE | FIRST NAMED INVENTOR | ATTORNEY DOCKET NO. | CONFIRMATION NO. |
|-------------------|-----------------------------------|----------------------|-------------------------|------------------|
| 09/809,732 | 03/15/2001 | Richard F. Rudolph | IP 6086 5668 | |
| 7590 06/17/2004 | | | EXAM | INER |
| MELVIN D FLETCHER | | | TIV, BACKHEAN | |
| | NAL PAPER COMPANY SE BOULEVARD | | ART UNIT | PAPER NUMBER |
| LOVELAND, (| | | 2151 | 0 |
| | | • | DATE MAILED: 06/17/2004 | 4 |

Please find below and/or attached an Office communication concerning this application or proceeding.

| | Application No. | Applicant(s) |
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| | | |
| Office Action Summary | 09/809,732 | RUDOLPH ET AL. |
| onice Action Summary | Examiner | Art Unit |
| The MAILING DATE of this communication app | Backhean Tiv | 2151 |
| Period for Reply | ears on the cover sheet with the t | orrespondence address |
| A SHORTENED STATUTORY PERIOD FOR REPLY THE MAILING DATE OF THIS COMMUNICATION. - Extensions of time may be available under the provisions of 37 CFR 1.13 after SIX (6) MONTHS from the mailing date of this communication. - If the period for reply specified above is less than thirty (30) days, a reply If NO period for reply is specified above, the maximum statutory period we Failure to reply within the set or extended period for reply will, by statute, Any reply received by the Office later than three months after the mailing earned patent term adjustment. See 37 CFR 1.704(b). | 36(a). In no event, however, may a reply be ting within the statutory minimum of thirty (30) day will apply and will expire SIX (6) MONTHS from cause the application to become ABANDONE | nely filed /s will be considered timely. I the mailing date of this communication. ED (35 U.S.C. § 133). |
| Status | | |
| 1) Responsive to communication(s) filed on 29 Ap | oril 2004. | |
| | action is non-final. | |
| 3) Since this application is in condition for alloward closed in accordance with the practice under E | • | |
| Disposition of Claims | | |
| 4) Claim(s) 1-13 is/are pending in the application. 4a) Of the above claim(s) is/are withdray 5) Claim(s) is/are allowed. 6) Claim(s) 1-13 is/are rejected. 7) Claim(s) is/are objected to. 8) Claim(s) are subject to restriction and/or | vn from consideration. | |
| Application Papers | • | |
| 9) The specification is objected to by the Examine | | |
| 10) The drawing(s) filed on is/are: a) acce | | |
| Applicant may not request that any objection to the | | |
| Replacement drawing sheet(s) including the correction 11) The oath or declaration is objected to by the Ex | | |
| Priority under 35 U.S.C. § 119 | | |
| 12) Acknowledgment is made of a claim for foreign a) All b) Some * c) None of: 1. Certified copies of the priority documents 2. Certified copies of the priority documents 3. Copies of the certified copies of the priority application from the International Bureau * See the attached detailed Office action for a list of the priority documents | s have been received. s have been received in Applicate ity documents have been received in the contract of th | ion No ed in this National Stage |
| Attachment(s) 1) Notice of References Cited (PTO-892) 2) Notice of Draftsperson's Patent Drawing Review (PTO-948) 3) Information Disclosure Statement(s) (PTO-1449 or PTO/SB/08) Paper No(s)/Mail Date | 4) Interview Summary Paper No(s)/Mail D 5) Notice of Informal R 6) Other: | • |

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| 1 | Detailed Action |
|------------------|---|
| 2 | Claims 1-13 are pending in this Office Action. |
| 3 | Priority |
| 4 | Priority has been granted. |
| 5 | Information Disclosure Statement |
| 6 | The information disclosure statement filed 4/29/04 fails to comply with 37 CFR |
| 7 | 1.98(a)(2), which requires a legible copy of each U.S. and foreign patent; each |
| 8 | publication or that portion which caused it to be listed; and all other information or that |
| 9 | portion which caused it to be listed. It has been placed in the application file, but the |
| 0 | information referred to therein has not been considered. |
| 1 | |
| 2 | Claim Rejections - 35 USC § 102 |
| 3 | The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that |
| 4 | form the basis for the rejections under this section made in this Office action: |
| 5 | A person shall be entitled to a patent unless – |
| 6 7 8 9 | (e) the invention was described in a patent granted on an application for patent by another filed in the United States before the invention thereof by the applicant for patent, or on an international application by another who has fulfilled the requirements of paragraphs (1), (2), and (4) of section 371(c) of this title before the invention thereof by the applicant for patent. |
| 21 | The changes made to 35 U.S.C. 102(e) by the American Inventors Protection Act |
| 22 | of 1999 (AIPA) and the Intellectual Property and High Technology Technical |
| 23 | Amendments Act of 2002 do not apply when the reference is a U.S. patent resulting |
| 24 | directly or indirectly from an international application filed before November 29, 2000. |

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1 Therefore, the prior art date of the reference is determined under 35 U.S.C. 102(e) prior

2 to the amendment by the AIPA (pre-AIPA 35 U.S.C. 102(e)).

Patent 5,978,773 issued to Hudetz et al.(Hudetz).

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Claims 1-12 are rejected under 35 U.S.C. 102(e) as being anticipated by US

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As per claim 1, Hudetz teaches system for accessing a remote computer .

network, comprising:

9 a package(col.3, lines25-26);

an identification tag coupled to said package that stores identifying data unique

to said package(col.3,lines25-26; the bar code is considered to be the

identification tag);

an interrogator located external to said package(Fig 1. element 44, Fig.2, col.3,

14 lines33-34);

a computer system coupled to said interrogator for exchanging information with a

remote site(Fig.1 and Fig.2);

wherein said interrogator transmits a query to said identification tag and said

identification tag responds by communicating said identifying data to said

computer system, thereby accessing said remote computer network(col.3,lines

20 24-36).

As per claim 2, the system of claim 1, wherein said identification tag is selected

from the group consisting of: a linear bar code, a composite bar code, a dimensional bar

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1 code, a radio frequency identification transponder, and data recorded

2 magnetically(Fig.1, element 48, Fig.3).

As per claim 3, the system of claim 1, wherein said identifying data further

comprises data selected from the group consisting of: a product identifier, a serial

number, a URL or other reference to a web site, and combinations thereof(col.3,lines

24-26).

As per claim 7, Hudetz teaches method for providing product materials by accessing a remote computer network, comprising the steps of:

(i) providing an integrated system comprising,

a package(col.3, lines25-26),

an identification tag coupled to said package that stores identifying data unique to said package(col.3,lines25-26; the bar code is considered to be the identification tag),

an interrogator located external to said package(Fig 1. element 44, Fig.2,

col.3, lines33-34), and

a computer system coupled to said interrogator for exchanging information

with a remote site(Fig.1 and Fig.2),

(ii) sending a query signal from said interrogator to said identification tag(col.3,lines 32-33; by swiping the bar code reader across the product's UPC symbol, it is inherent that a query signal is being sent);

(iii) responding to said query signal by communicating said identifying data from said identification tag to said computer system(col.3, lines 33-36; by retrieving

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| 1 | the URL corresponding to the UPC product data, the examiner interprets this as |
|---|--|
| 2 | a response to the query signal); |
| 3 | (iv) executing a script associated with said identifying data in said computer |
| 4 | system, wherein said script contains programmed instructions(col.3, lines 33-36; |
| 5 | it is inherent that there is a script with program instructions associated with the |
| 6 | UPC product data because the URL is being retrieved); |
| 7 | (v) instructing said computer system to access said remote computer |
| 8 | network(Fig.8); and |
| 9 | (vi) sending said product materials from said remote computer network to said |
| 0 | computer system(col.8,lines 12-20). |
| 1 | As per claim 8, the method of claim 7, wherein said product materials is selected |
| 2 | from the group consisting of: product information, instruction manuals, advertising, |
| 3 | registration materials, promotional items, and mixtures thereof(col.6,lines 8-15). |
| 4 | As per claim 9, the method of claim 8, wherein said promotional items are |
| 5 | selected from the group consisting of: screen savers, fonts, computer games, text files, |
| 6 | music files, video files, and mixtures thereof(col.6,lines 8-15). |
| 7 | As per claim 10, the method of claim 7, wherein said product materials are |
| 8 | downloadable(col.8,lines 12-20; the HTML document is downloadable). |
| 9 | Claim 4 is of the same scope as claim 7, therefore is rejected based on the same |
| 0 | rationale(see claim 7 rejection). |
| 1 | Claims 5 and 11 are of the same scope as claim 2, therefore are rejected based |
| 2 | on the same rationale(see claim 2 rejection). |

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| 1 | Claims 6 and 12 are of the same scope as claim 3, therefore are rejected based |
|--------------|--|
| 2 | on the same rationale (see claim 3 rejection). |
| 3 | Claim Rejections - 35 USC § 103 |
| 4 | The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all |
| 5 | obviousness rejections set forth in this Office action: |
| 678901 23 | (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made. Claim 13 is rejected under 35 U.S.C. 103(a) as being unpatentable over US |
| 4 | Patent 5,978,773 issued to Hudetz et al.(Hudetz) in view of US Patent 6,081,508 issued |
| - | i alent 5,570,775 issued to inducte et al.(inducte) in view of 00 i atent 0,00 i,500 issued |
| 5 | to West et al(West). |
| 6 | |
| 7 | Hudetz teaches all the limitations of claim 7, however does not teach as per |

remote computer.

West teaches wherein a cookie is used to communicate between said remote

claim 13, the method of claim 7, wherein a cookie is used to communicate between said

Therefore it would have been obvious at the time of invention to modify the method of Hudetz to include wherein a cookie is used to communicate between said remote computer as taught by West in order to provide software to establish communication path to a computing resource(col.2,lines 39-42).

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computer(col.29, lines48-50).

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Conclusion The prior art made of record and not relied upon is considered pertinent to 3 applicant's disclosure. US Patent 5,857,175 issued to Day et al., Fig.1, col.1,lines 25-67 5 6 8 Any inquiry concerning this communication or earlier communications from the examiner should be directed to Backhean Tiv whose telephone number is (703) 305-9 8879. The examiner can normally be reached on 9 A.M.-12 P.M. and 1 -6 P.M. 10 Monday-Friday. 11 12 If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Glenton B Burgess can be reached on (703) 305-4792. The fax phone 13 number for the organization where this application or proceeding is assigned is 703-14 15 872-9306. Information regarding the status of an application may be obtained from the 16 Patent Application Information Retrieval (PAIR) system. Status information for 17 published applications may be obtained from either Private PAIR or Public PAIR. 18 Status information for unpublished applications is available through Private PAIR only. 19 For more information about the PAIR system, see http://pair-direct.uspto.gov. Should 20 you have questions on access to the Private PAIR system, contact the Electronic 21

Business Center (EBC) at 866-217-9197 (toll-free).

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andrew Galdwell Andrew Galdwel

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